

iGEM, the **International Genetically Engineered Machine** competition, is the largest synthetic biology community in the world. In our first ten years, over 18,000 of the brightest young scientists, innovators and leaders of the 21st century have participated in iGEM.

As a non-profit organization, we count on your support to help us continue to provide this unique and valuable educational program to students worldwide. We have an unparalleled opportunity for you to engage with our community and influence how the synthetic biology community views you.

Partner with us today!

Giant Jamboree . September 24-28, 2015 . Hynes Convention Center . Boston, MA

iGEM is building the synthetic biology revolution from the ground up

Driving INNOVATION

The iGEM competition has generated over **1,300 research projects** and **20+ start-ups**. This astonishing degree of productivity is possible when science and engineering becomes a team sport. Nearly 5,000 bright young minds dedicate themselves solely to iGEM each summer in the annual iGEM competition.

“Forget the hoverboard. Real sign we’re living in the future is 21yr old undergrads sequencing whole genomes for #iGEM”
Tom Ellis, Senior Lecturer in Synthetic Biology, Imperial College London

“@jrkelly recommends that to predict what #biotech will look like in the next 5 years, looking at #iGEM2014 posters will give lots of clues”
Philipp Boeing



iGEM has generated:
20+ start-ups
13,000+ research projects

Partner with iGEM and
Discover the next big idea

Changing the paradigm of EDUCATION

Motivating through competition, iGEM is creating leaders in synthetic biology by giving students the opportunity to conduct their own self-driven research. Encouraging STEM education, teamwork, and social responsibility, iGEM has introduced over **14,000 students** to synthetic biology. iGEM inspires learning in science & engineering while upholding the values of integrity, honesty, respect, good sportsmanship, and excellence.



Partner with iGEM and
Support students passionate about synthetic biology research

Global COMMUNITY

With over **18,000 members**, iGEM is the largest community of synthetic biologists in the world. Truly international, we have teams from 50 countries on 6 continents.



Partner with iGEM and

Harness the collective expertise of our community

The iGEM community is composed of:



Future Leaders:

- **13,500 University students**
- **900 High School students**

Key Opinion Leaders:

- **3,600 PI's & Instructors**

“Really enjoyed the #iGEM poster sessions. Felt like the world’s smartest, most talented and enthusiastic people were all in one room tonight”

Nicola Parton, Head of Synthetic Biology, The Sainsbury Laboratory

Advancing TECHNOLOGY

iGEM teams work at the cutting edge, laying the foundation for key biological advancements of the 21st century. Teams have demonstrated progress in areas such as biofuels, biosensing, protein engineering, and therapeutics, to name a few.

Partner with iGEM and

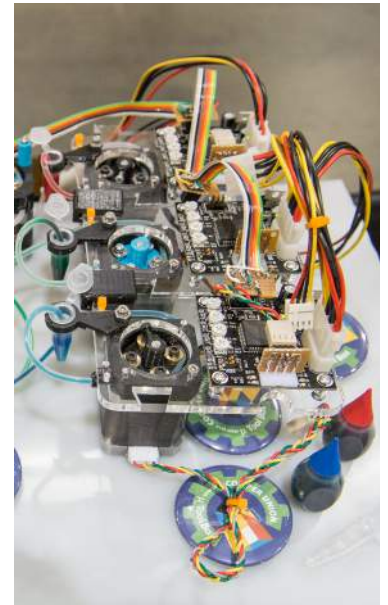
Witness trends in synthetic biology

“iGEM is to some extent a reflection of the trends in Synthetic biology (2 years ago, a lot of TALENs, last year a lot of CRISPR, this year a lot about WHO’s call for novel antibiotics solutions...)”

Michel Cannieux, Director of Product Commercialization, Synthetic Biology, IDT

Teams demonstrated advancements in:

- **CRISPR/Cas**
- **Chassis:**
Plants, mammals and other prokaryotes
- **Open Source Hardware:** Arduino/ Raspberry Pi
- **Offsite Cutter & Multipart Assembly:** MoClo/Golden Gate



SHARING and collaborating

Embodying the Get & Give philosophy, iGEMers build on many years of previous accomplishments to drive progress. Working with open-source DNA parts from the Registry of Standard Biological Parts enables iGEM teams to make scientific discoveries by designing and building at an impressive rate.

Partner with iGEM and

Tap into the wealth of knowledge at iGEM



The iGEM Registry contains:

20,000+ characterized parts



Sponsorship Opportunities - Support the iGEM Program

Platinum Partner

\$75,000+

Designed specifically for the market leaders in the field this opportunity gives you maximum exposure to our global 18,000+ member community. With personalized attention throughout the competition season, we will work closely with you to customize a package that best suits your needs.

Platinum Partner Benefits include:

- Personalized relationship with iGEM Headquarters & leadership including opportunities for visits, workshops, meetings, etc.
- All Partner benefits listed below

Partner

\$35,000

iGEM Partner sponsors are given the platform to reach out to all iGEM 2015 teams and the broader iGEM community. Connect and engage with industry leaders and young researchers, along with new and existing customers from around the globe through a variety of different opportunities designed specifically for our Partner level sponsors.

Partner Benefits include:

- Corporate innovation proposals & team grant opportunity
- Promotion of Partner special offers
- Jamboree one-day workshop (includes two 75 minute sessions)
- Corporate material placement in Jamboree attendee bags
- Exhibitor booth
- Advertisement in event booklet
- Logo on iGEM recurring newsletters
- Logo on event main page
- Acknowledgement during event opening and closing ceremonies
- 5 full-access passes

You present the initiative, we facilitate your collaboration with iGEM teams

Corporate innovation proposals & team grants

Looking to innovate? Engage iGEM teams who want to work in an area important to you. We give you the platform to reach out to the leaders in synthetic biology and have iGEM team projects focus on your area.

What to expect:

- You provide a call for proposals in the form of themes or issues that iGEM 2015 participants can address
- You solicit, collect, review, and select project proposals you wish to support
- You coordinate funding and support directly with selected iGEM teams. These grants typically range from \$5,000-\$15,000 per team in addition to the Partner level sponsorship of iGEM.

Promotion of Partner special offers

Reach our 18,000 global member community (including all iGEM 2015 teams) from around the world with your message, or provide special discounts or offers to all iGEM 2015 teams from software to reagents; kits to tools; the choice is yours.

Promotion of Partners

Your corporate innovation proposal or special offer to be viewed by our global iGEM community and all registered iGEM 2015.

- Dedicated Partner's page on iGEM website
- Recurring message in newsletters (distributed to our all 2015 registered participants and whole 18,000+ members community)

Gold Sponsor

\$10,000

- Exhibition booth
- Advertisement in Jamboree program
- Logo on event main page
- Acknowledgement during Jamboree opening and closing ceremonies
- 3 full-access event passes

Silver Sponsor

\$5,000

- Logo on event main page
- Acknowledgement during Jamboree opening and closing ceremonies
- 1 full-access pass



Sponsor Packages At-A-Glance

Sponsor Item	Partner	Gold Sponsor	Silver Sponsor
Sponsorship	\$35,000	\$10,000	\$5,000
Event Passes	5	3	1
Acknowledgement during opening and closing ceremonies	x	x	x
Logo on Jamboree main page	x	x	x
Advertisement in Jamboree program	x	x	
Exhibition booth	x	x	
Logo on iGEM recurring newsletters	x		
Corporate material placement in attendee bags	x		
Promotion of Partner special offers	x		
Corporate innovation proposals & team grants	x		
Workshop opportunity	Day workshop (Two 75 min sessions)		



Exhibitor Opportunities - Sponsor the Giant Jamboree Event

Exhibitor Workshop

\$5,000 - \$15,000

All the attention is on you – this unique opportunity gives you the platform to address the iGEM audience of 100+ attendees all at once. Ideal for demonstrations or presentations to promote your product, service or initiative.



What to expect:

- Two 75 minute sessions per day on the event weekend: Workshop sessions will have dedicated time in the event program.
- Held in conference rooms with 100-300 person capacities.
- Strong attendance: open to all event attendees, workshops gather over 100 attendees on average (with many sessions attracting 300+ attendees)
- Promotion of your workshop through:
 - Jamboree program (*must submit workshop title and description before publishing deadline*)
 - Jamboree webpage
 - Jamboree schedule and program

One Session workshop: \$5,000

- Includes one 75-minute session on your choice of session time and day.
- Includes 2 full-access attendee passes.

Day workshop: \$7,500

- Includes two 75-minute sessions on your choice of day.
- Includes 2 full-access attendee passes.

Weekend workshop: \$15,000

- Includes total of five 75-minute workshop sessions on the event weekend.
- Includes 2 full-access attendee passes.



Exhibitor Booth

\$2,500

Join us at the world's largest synthetic biology annual showcase. Meet face-to-face with new and existing customers. Build brand awareness and showcase your products in synthetic biology.

What to expect:

- Open all day (approximately 9am -6pm) throughout the Jamboree
- 10'x10' space in the exhibition hall
- 6' table with 1 chair
- Acknowledgement of your booth presence:
 - Jamboree Program (*booth must be registered before publishing deadline*)
 - Jamboree webpage
- 1 full-access attendee pass

Advertising Opportunities at the Giant Jamboree

Advertise in the Jamboree program

\$2,500

1 full page ad

With the program booklet provided to an expected 2500+ attendees, this opportunity allows you to promote your organization in a highly visible and highly used published piece – the Jamboree event booklet will feature the program schedule, presentation abstracts, workshop description and much more.

What to expect:

- Full page advertisement in the Jamboree program (must receive advertisement meeting specifications before publishing deadline)
- Booklet will be placed in the Jamboree package distributed to all attendees upon registration

Material placement in event packet

\$3,000

placement of flyer-like sponsor material into attendee bags

Increase your brand visibility by placing material in the attendee bags. Each of the 2500+ event packets will include Jamboree program along with brochures, flyers, etc. (no stickers please!)

What to expect:

- You send us the material and we place it in the attendee bags for all to receive

Promotion on iGEM webpage

We'd be happy to promote your organization, product or service in synthetic biology to our iGEM community. Please see the Partner-level sponsorship package to learn more.





Contact

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