



iGEM 2012

Sponsorship Package

For iGEM 2012, the following sponsorship packages are available. Questions can be directed to Meagan Lizarazo, meagan@igem.org.

iGEM Program Sponsorship

iGEM Partners (contact us):

- Direct distribution of sponsor services among iGEM community
- iGEM Jamboree prize sponsorship opportunity
- Public acknowledgment at World Championship Jamboree opening and closing ceremony
- Sponsor table at Jamboree(s) (provided by sponsor)
- Sponsor banner to be displayed at Jamboree events (including onstage at the awards ceremony)
- Sponsor materials in registration packets
- Logo on iGEM front page (with link to sponsor page)
- Poster at Jamboree(s) (provided by sponsor)
- Materials on sponsor table
- Unlimited full registration to Jamboree
- Priority for hosting a workshop during the iGEM Workshop session after the Jamboree

iGEM Sponsor - Gold-tier sponsorship (\$10,000):

- Public acknowledgment at World Championship Jamboree opening and closing ceremony
- Sponsor table at Jamboree(s) (provided by sponsor)
- Sponsor banner to be displayed at Jamboree events (including onstage at the awards ceremony)
- Sponsor materials in registration packets
- Logo on iGEM front page (with link to sponsor page)
- Poster at Jamboree(s) (provided by sponsor)
- Materials on sponsor table
- 5 full registrations to Jamboree
- Opportunity to host a workshop during the iGEM Workshop session after the Jamboree (if available)

iGEM Sponsor - Silver-tier sponsorship (\$5,000):

- Public acknowledgment at World Championship Jamboree opening and closing ceremony
- Sponsor table at Jamboree(s) (provided by sponsor)
- Sponsor banner to be displayed at Jamboree events (including onstage at the awards ceremony)
- Sponsor materials in registration packets
- Logo on iGEM front page (with link to sponsor page)
- Poster at Jamboree(s) (provided by sponsor)
- Materials on sponsor table
- 2 full registrations to Jamboree

Other sponsorship opportunities

Prices below are for exclusive sponsorship. All sponsorship opportunities below are also available as co-sponsorship or partial-sponsorship opportunities.

General iGEM season

- *DNA distribution production (\$5,000)*: includes written recognition, verbal recognition at Championship Jamboree, company logo on distribution packaging.
- *DNA distribution shipment (\$7,500)*: includes written recognition, verbal recognition, company logo on distribution packaging.
- *North America iGEM spring workshop (\$15,000)*: includes verbal recognition, recognition signage, opportunity to host workshop following event.
- *Europe iGEM spring workshop (\$25,000)*: includes verbal recognition, recognition signage, opportunity to host workshop following event.
- *Asia iGEM spring workshop (\$25,000)*: includes verbal recognition, recognition signage, opportunity to host workshop following event.

Regional Jamboree Winners

- iGEM 2011 is the inaugural year for the iGEM Regional structure. This year teams will participate in one of three Regions (Americas, Europe, Asia), attend a Regional Jamboree as the first round in October, followed by the World Championship some time in November. A percentage of the teams that win at each of the three Regional Jamborees will attend and compete at the World Championship. Each winning team that advances will need to raise additional money to attend the World Championship Jamboree. This is a good opportunity for your organization to show your support to your local teams.

World Championship Jamboree

- *Social event*: includes recognition signage, opportunity to welcome teams to event, and one promotional brochure in registration packet or bag.
- *Poster reception (\$15,000)*: includes recognition signage and opportunity to include one promotional brochure in registration packet or bag.
- *Lunch breaks (\$15,000)*: includes recognition signage and opportunity to include one promotional brochure in registration packet or bag.
- *Refreshment breaks (\$10,000)*: includes recognition signage and opportunity to include one promotional brochure in registration packet or bag.
- *iGEM T-shirts (\$5,000)*: includes color logo on T-shirt and opportunity to include one promotional brochure in registration packet or bag.
- *iGEM bags (\$15,000)*: includes color logo on bag and opportunity to include one promotional brochure in registration packet or bag.